

# The power of community.

## EMPLOYEE GIVING AT LANGARA



B E Y O N D



Langara College  
Foundation

## MAKING LANGARA EXTRAORDINARY EVERY DAY

Beyond a remarkable place to study, Langara is a thriving community of devoted educators, staff, and students. Every day, our community works together to create an environment that allows our students to grow in confidence, recognize the opportunities ahead, and realize their potential. We've been doing it for 49 years and we'll continue to for the next 49.

From the success of our annual Support our Students celebration, to the many scholarships created by employees, the spirit of giving is alive at Langara. In 2018, Langara employees helped to raise over \$215,000 (after matching) for valuable scholarships, bursaries, and projects that help ensure that every student has the support they need on their educational journey.

Your dedication, passion and support makes Langara extraordinary. Thanks to you, our students go on to do amazing things. And you help them succeed.

As the College and student community continues to grow, so too does the need for funding for student support, teaching and learning, and innovation projects. Join our employee giving program and help deserving students achieve their dreams. Together, we have the power to change our students' lives.

### CELEBRATE SPIRIT OF GIVING

#### March is Support our Students month

Every March, we take time to recognize the contributions that Langara employees make every day with Support Our Students (SOS) month. SOS celebrates the spirit of giving at Langara and the fundraising we do throughout the year. It's an opportunity for employees to come together celebrate, raise funds, and enjoy each other's company.



Thanks to the contributions of our committee of volunteers and employees, 2018 was another incredible year.

- SOS raised over \$18,000 (before matching) including \$8,135 at the Silent Auction
- 435 employee heroes were recognized by their peers with a Golden Apple Award
- Langara Cooks sold out for its second year, and we crowned 2018 Piggy Pageant beauties

#### Get involved.

[www.langara.ca/foundation/sos](http://www.langara.ca/foundation/sos)

## THE IMPACT OF EMPLOYEE GIVING IN 2018

Langara is a giving community and together we send a powerful message on our commitment and passion for our students and College. Current employees, retirees, and board and advisory committee members raised over **\$215,000** to support student success and college initiatives.

### 2018 GIVING BY THE NUMBERS

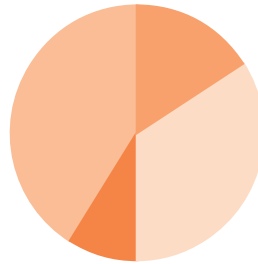
- Total funds raised - over \$215,000 (after College matching)
- 14% of all Langara employees donate to the College
- Since 2014, the number of employee donors has increased by 85%
- 38% employee donors contribute on a monthly basis
- In total, 218 employees donate to Langara. A 5% increase from 2017.

### 2018 FUNDRAISING HIGHLIGHTS

As a community we achieved a lot in 2018, here are a few highlights:

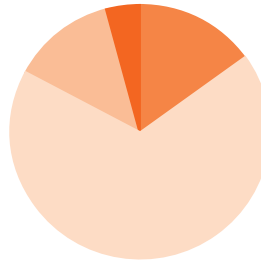
- Faculty and friends raised funds for a scholarship in honour of former student, faculty member and coach, Kevin Hanson.
- Organizers of the APAG mini conference helped stock the Community Cupboard by encouraging attendees to provide both non-perishable food and donations.
- 81 employees competed to be the ultimate survivor in our Holiday and Summer Survivor series.
- The Foundation supported Langara departments to raise funds for the Holiday Hamper Program.

## OUR EMPLOYEE GIVING COMMUNITY



- 34%–Third Party Fundraising
- 9%–Retirees
- 41%–Employees
- 16%–Boards and Advisory

## WHAT OUR EMPLOYEES SUPPORTED



- 68%–Student Scholarships and Awards
- 13%–Student Bursaries
- 4%–Area of greatest need
- 15%–Projects/Other

### ONE GIFT. DOUBLE THE IMPACT.

To support Langara employees' passion for giving, all employee gifts are matched dollar-for-dollar throughout the year. In 2018, the College matched over \$107,000 for Langara employee gifts. Double your impact by giving today.

## JOIN OUR GIVING COMMUNITY

### Langara Employee Giving Guide

There are many ways to give at Langara and every employee can make a difference, it's easy as choosing an option that best suits you.



#### Become a monthly donor

Choose a fund that matches your passion and interests. Create a new award with your colleagues. Every gift, big or small, makes a difference and here's how.

Your monthly contribution	Your annual contribution	Your total gift after matching	What your gift can do
\$10	\$120	\$240	Feed two students for an entire year
\$15	\$180	\$360	Build an existing bursary to help students for years to come
\$25	\$300	\$600	Double the value of a scholarship for an outstanding student
\$42	\$504	\$1008	Create a named scholarship for a student leader



#### Make a one-time gift

Support a current award or project.



#### Create a lasting legacy

Speak to us about planned giving options.



#### Employee Event Fundraising

Join us at an SOS event in March or another employee fundraiser throughout the year. Visit the website for the latest list of activities.



#### Other ways to give

- Donate your long service award
- Hold a department event or activity and donate funds raised (e.g. student work sales, plant sale)

## STEP 2 – HOW TO GIVE

- Complete the giving form enclosed or online at [www.langara.ca/employee-giving](http://www.langara.ca/employee-giving) to make a gift, make a monthly gift or learn about our latest fundraising activities
- Email [foundation@langara.ca](mailto:foundation@langara.ca) or call 604.323.5183 to discuss your giving options or other ways to give

### Learn more.

[www.langara.ca/employee-giving](http://www.langara.ca/employee-giving)

### BE RECOGNIZED FOR BEING REMARKABLE.

We think it's important to say thank you each September.

- MONTHLY DONOR RECOGNITION EVENT
- DONOR APPRECIATION EVENT